



OFFICE OF THE CITY ATTORNEY
CITY OF SOUTH LAKE TAHOE

Heather L. Stroud, City Attorney
hstroud@cityofslt.us
Beverly A. Roxas, Assistant City Attorney
broxas@cityofslt.us

1901 Lisa Maloff Way, Ste. 300
South Lake Tahoe, CA 96150
(530) 542-6046
www.cityofslt.us

VIA EMAIL AND CERTIFIED MAIL

June 22, 2021

Chad Donnelly
Promoter, SnowGlobe Music Festival
1575 N. Gower St.
Los Angeles, CA 90028
chad@snowglobemusicfestival.com

Re: *Notice of Breach*

Dear Mr. Donnelly:

This letter is a Notice of Breach of the Special Event Agreement between the City of South Lake Tahoe and SnowGlobe, LLC. The City finds SnowGlobe, LLC to be in breach of Paragraph XXIV of the Agreement, which states:

Promoter shall identify a suitable alternative location for the Special Event no later than June 18, 2021. Once a suitable alternative location is identified, then the Parties will work in good faith to negotiate an amendment to the Agreement.

You were reminded of this provision in correspondence from the City dated March 27, 2020, and May 3, 2021. Further, during a telephone conversation with City Manager Joseph Irvin and Parks & Recreation Director Lauren Thomaselli on March 18, 2021, this requirement was discussed and you agreed to provide a written response by the deadline. To date, the City has not received any written response from you.

You have 20 days from receipt of this Notice of Breach to cure the above breach. Failure to cure within 20 days may result in the City exercising the remedies available under the

Agreement including proceeding with termination for cause. We plan to bring an agenda item to City Council at its meeting on August 3, 2021 to get direction from City Council.

Sincerely,



Heather Stroud

cc: City Manager
Parks & Recreation Director