

Village of Mukwonago

## **MINUTES OF THE DOWNTOWN DEVELOPMENT COMMITTEE MEETING Thursday, June 17, 2021**

Time: **6:00 pm**

Place: **\*Virtual\***

### **Zoom Log On Information:**

[Join Zoom Meeting https://us02web.zoom.us/j/85177043171?](https://us02web.zoom.us/j/85177043171?pwd=U2VOYTRhOXI2YzRzUElvZDILZlAyZz09)

[pwd=U2VOYTRhOXI2YzRzUElvZDILZlAyZz09](https://us02web.zoom.us/j/85177043171?pwd=U2VOYTRhOXI2YzRzUElvZDILZlAyZz09)

Meeting ID: 851 7704 3171 Passcode: 671349

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### **Call To Order**

Meeting was called to order at 6::05 p.m.

### **Roll Call**

Members Present: Daniel Adler, John F Fellows, Eliza Pautz, Ray Gooden, Scott Reeves, Dave Stockwell, Robert Jadmicek and Jason Wamser

Absent: Sandy Kulik,

### **Approval of Minutes**

Meeting Minutes of May 27, 2021

Motion: Jadmicek; to approve the minutes of May 27, 2021

Second: Reeves

Vote: All Aye, Motion Carried

### **New Business**

4.1 Discussion regarding ideas to ignite more participation from the community, such as quarterly guest speakers.

Mr. Fellows discussed a talk he had with the Chamber about the possibility of handing out DDC information at the Farmers Market. He was told the market is open to vendors and crafts only and they didn't want to open it up to other groups for self promotion. We discussed other Chamber events and a list of events will be forthcoming

4.2 Discussion of implementation of Programs/Projects: Streetscape (Fellows)  
Wayfinding program - Wayfinding Signage RFP (Fellows) Marketing - Banner Program (Fellows)

Beautification - Planters and other beautification ideas (Fellows)

Mr. Fellows reported on the action of the subcommittee in regards to the meeting concerning the proposals received in regards to the Banner and Way finding program. He also explained the need for a survey that the DOT will need to study bump outs along with a traffic and pedestrian flow. New members were also given a quick update on these projects and where to find in-depth information.

#### 4.3 Informational Update - Website and Facebook

Mr. Fellows mentioned the possibility of a new web site company and will update us in the future. The Village is also looking into allowing more staff to actually update these sites on a regular basis.

#### 4.4 Discussion of DDC funds for Wayfinding, streetscaping, planters, and remaining cost of Mukwonago Historical Society signs.

Ms. Pautz reported on the Historical Society sign program. They were very appreciative with our donation to their cause.

Mr. Fellows gave an update on the cost of the projects and the money on hand. There was also a dissection on alternate funding sources.

#### 4.5 Discussion and possible action regarding moving to in-person meetings.

Ms. Pautz reported at this time we are unable to host both a virtual and in person meeting making it hard for some guest speakers to attend. Trustee Adler informed the committee that the board will have to approve virtual meetings and will take it up allowing our virtual meetings thru November.

#### 4.6 Discussion and possible action regarding election of a new Chairperson.

After a brief introduction at the start of our meeting Ms, Pautz nominated Trustee Adler to be our new DDC chair.

Second by Jadmicek

Trustee Adler accepted and the motion passed unanimously

**Public Comment** *The Public Comment Session shall last no longer than fifteen (15) minutes and individual presentations are limited to three (3) minutes per speaker. These time limits may be extended at the discretion of the Chief Presiding Officer. The Village Board may have limited discussion on the information received, however, no action will be taken on issues raised during the Public Comment Session unless they are otherwise on the Agenda for that meeting. Public comments should be addressed to the Village Board as a body. Presentations shall not deal in personalities personal attacks on members of the Village Board, the applicant for any project or Village employees. Comments,*

*questions and concerns should be presented in a respectful professional manner. Any questions to an individual member of the Commission or Staff will be deemed out of order by the Presiding Officer.*

Comments from David Boebel:

Mr. Boebel suggested we contact Lake Mills about their flower planting program, he's seen it first hand and was very impressed.

Mr. Boebel also inquired about electric vehicle charging stations and who would be contacted about that. He was informed that Public Works was actually looking into that.

Comments from Eric Brill:

Mr. Brill talked about getting people engaged and bring speakers in that can relate to downtown business. He also suggested that the committee start knocking on business doors to get some helpful input.

Comments from Roger Walsh:

Mr. Walsh congratulated us on our Good Work and to keep it up

Comments from Diana Dykstra:

Ms. Dykstra also congratulated the committee and stressed how impressed she was with our dedication.

### **Adjourn**

A motion was made by Mr. Reeves and seconded by Ms. Pautz that we adjourn. The motion passed unanimously and we adjourned at 6:56 p.m.

**Membership:** *Trustee Daniel Adler, Karl Kettner, Eliza Pautz, Scott Reeves, Sandra Kulik, David Stockwell, Ray Gooden, Robert Jadrnicek, Village Planner John Fellows, and Village Administrator.*