TO: City Council
FROM: City Manager
SUBJECT: ADOPT A NEW MASTER FEE SCHEDULE, INCORPORATING UPDATES FROM THE CITYWIDE USER FEE STUDY

INTRODUCTION AND FIRST READING OF AN ORDINANCE AMENDING VARIOUS SECTIONS OF THE BENICIA MUNICIPAL CODE PERTAINING TO UPDATES TO THE MASTER FEE SCHEDULE, AS WELL AS CLEANING UP VARIOUS SECTIONS OF THE CODE TO BRING THEM UP TO CURRENT STANDARDS, AFTER DETERMINING THAT THE PROJECT IS EXEMPT FROM CEQA

EXECUTIVE SUMMARY:
City staff and NBS Consulting have been analyzing citywide user fees. The City Council received presentations on April 25, 2017, May 23, 2017, June 6, 2017, and June 20, 2017. These presentations focused on the fee study process, methodology, an overview of action to be taken, and recommended fees. Based on feedback from the City Council and public, departments updated fee recommendations for City Council approval. Based on State Law, the development fees cannot go into effect until 60 days after adoption of the Resolution. All other fees can go into effect 30 days after adoption of the Resolution. Upon City Council approval, the Master Fee Schedule will go into effect October 16, 2017.

RECOMMENDATION:
2. Conduct a first reading of draft ordinances for amendments to the Benicia Municipal Code (various sections) pertaining to updates to the Master Fee Schedule and a few miscellaneous clean up sections, after a determination that the project is exempt from CEQA.

BUDGET INFORMATION:
There will be increases to the City’s General Fund revenue when fee adjustments are effective. The General Fund would continue to subsidize the remaining cost of providing services.
BACKGROUND:
City staff and NBS analyzed user fees for Building, Engineering, Finance, Fire, Library, Planning and Police. Parks & Community Services sets their fees based on industry standards, rather than cost recovery, and therefore, their fees were excluded from this Fee Study. A separate study is being conducted to analyze cemetery fees.

Additional fees that are established by other action are not included in the Fee Study. These fees include:
1. Parks & Community Services Fees
2. Traffic Impact Fees
3. Capital License Tax
4. Parkland Dedication Fee
5. Solano County Public Facilities Fee
6. Library Book Fee
7. Business License Tax
8. Water/Wastewater Fees

The above fees will all remain at the current fee levels listed in the MFS until Council and/or Solano County takes further action.

Analysis included evaluation of staff involved, time estimates, development of fully burdened hourly rates, citywide overhead, and the calculation of a full cost recovery fee. This level of detail provides the basis for the following:

1. Defensible methodology
2. Compliant fees-for-service
3. Reasonable cost of providing services
4. Cost recovery

The City can legally set fees at a level to recover the full cost of providing these services. The underlying assumption for the user fee is that costs of services benefiting individuals and not the entire community should be borne by the individuals receiving the service. In some instances, it is reasonable to establish fees that do not recover the full cost, which results in a General Fund subsidy. The City benefits by realigning its user fees by:

1. Reducing General Fund subsidy
2. Better supporting the departments’ funding
3. Setting realistic expectations for cost recovery

The study process provided each department the opportunity to propose additions and deletions to their fee schedules, as well as rename, reorganize, and clarify fees imposed. Based on the consultant’s analysis, departments made recommendations on proposed fees. Certain fees have been recommended to increase or decrease to reflect current program costs while other fees will remain unchanged.
The City Council received presentations on the Citywide User Fee Study on April 25, 2017, May 23, 2017, June 6, 2017, and June 20, 2017. At the June 6 and June 20, 2017 City Council meeting, City staff presented fee recommendations and received direction and feedback from the City Council.

In response to a letter submitted from the Benicia Chamber of Commerce and direction from City Council, staff met with the Benicia Industrial Park Association (BIPA) on July 19, 2017. An overview of the project was given, along with examples of existing and proposed permit fees. Handouts from the meeting are attached to this report. City staff and BIPA members had a productive discussion. BIPA has a better understanding of the project and costs for providing services. BIPA members would like to ensure that the City is providing a high level of service and surety in the development review and permit process. In addition, City staff attended a meeting at the Chamber of Commerce on August 2, 2017, to review permit fees for individual businesses. No business owners attended that meeting.

Highlights of Recommended Fees

The proposed fees, recommended by City staff, are presented by department/division. The Proposed Master Fee Schedule (attached) contains a description of the fee, current fee amount, full cost of service, and recommended fee.

City staff considered the following criteria in making fee recommendations:

- Type of permit and service provided
- Current fees
- Sensitivity to public/customers
- Reasonableness of fees/increases
- Comparisons to neighboring jurisdictions, though fees charged by other cities are not necessarily based on the same methodology or cost recovery principles
- City’s desire to better balance subsidizing the cost of services

New or significantly revised adjustments are summarized by department/division below. All fees are to take effect on October 16, 2017.

Finance Department

In 2016, the City Council was presented with a proposal to include as part of the Business License an Administrative Fee. Section 5.04.210 of the City Municipal Code provides for a Cost Recovery Fee in addition to the Tax. When it was considered by the City Council in 2016, Staff recommended deferring action on this to incorporate it as part of the Master Fee Study. This is a new fee that will add $14 to each new Business License and Renewal processed by HDL. This is the direct cost incurred by the City for third party processing and audit services as referred to in the Municipal Code. The other change recommended is to reduce the Returned Check charge to conform with provisions of the California Civil Code, $25 on the first occurrence and $35 on any additional.
**Fire Department**
The department is currently under-recovering in some areas. The current structure is to charge full price for the first permit and half price for each additional permit at the same occupancy. The fee study determined that since the inspector is already at the facility performing the inspection, the workload for each additional permit was generally less than half the workload of the initial. Therefore, Fire is recommending lowering the additional permit fees to $33.00. Some fees are recommended to remain at current levels versus increasing to full cost recovery. These include Business License Fire Clearance Inspections, Day Care Permit, Parade Floats, Tents, and Open Burn / Vendor Booth permits. Often these permits are associated with events which benefit the community or are fees associated with initial inspections to increase the public’s safety. It is important to note that there are numerous existing fees that continue into the new recommended fee structure that the department does not regularly utilize. For example, there is an engine response fee that is only implemented under specific instances such as gross negligence or criminal acts.

**Library**
The Library is proposing a new fee for Interlibrary Loan (ILL) requests, of $5. While other libraries in Solano County do not charge for this service, it is a commonly-charged fee in public libraries, and $5 per request will assist in recouping some of costs, while also acting as a “think-twice” element for patrons. It is expected that these ILL requests (which are used to obtain difficult-to-find materials from libraries around the United States) will decrease as the Library moves to implement a new materials-sharing system, Link+, along with other SPLASH partner libraries. Link+ connects public and academic libraries who agree to freely exchange materials through the State of California. There will be no charge for Link+ requests. Print and copier fees are proposed to align with City-wide charges for these services. Fees recommended at significantly less than full cost are those typically subsidized at a higher level as a service to the community.

**Police Department**
The department is recommending 100% cost recovery in all areas except the following:

**ABC Letters**
The recommendation is 100% recovery for this service, however, non-profits will only pay $25. Though this is an increase to the non-profits from $5, there is significant staff time involved in processing ABC letters, particularly related to special event permits. To further assist non-profits, facility fees are waived by the Parks & Community Services Department. The slight increase to non-profits for the ABC letters should not result in a major impact to those entities. All others that are not non-profits will pay the full cost of service of $478.

**Collision, Crime and Stolen Vehicle Reports**
This is recommended to remain at the current flat fee of $15 (and start charging $15 for stolen vehicle report), then $1 per page. While often these reports are a great service to insurance companies and help facilitate settling civil matters, the current fee allows those who may be financially disadvantaged to obtain public records.
**Fingerprinting/Livescan**
The recommendation is 100% recovery for this service, however, the department will continue charging the current $25 fee for non-profit employees, school employees, all volunteers, foster/adoptive parent applicants, POST Napa Police Academy students.

**False Alarms**
The False Alarm fees are out of date, and very much below the industry standard. Perhaps due to this, our false alarm rate is approximately 98%. Most agencies have realized that responding to false alarms degrades the safety of the community. The department will ensure all alarm systems in the City are properly registered every year (with up-to-date contact information on each alarm system for more effective and efficient response) at a flat annual fee of $25. This will also help ensure that those wanting to have alarm systems have a vested interest in keeping the systems fully operational. The subsequent fees are over the 100% recovery rate to ensure that alarms are properly maintained and do not put the rest of the community at risk. A new and updated alarm ordinance modeled on best practices is proposed to the City Council and discussed more fully below.

**Dog Licenses**
Recommending a high Dog License - Unaltered fee encourages the spaying and neutering of pets, and its inherent obvious benefits to the community. A low Dog License – Altered fee is recommended for the same reason. These fees have been slightly adjusted to make them more standardized. Multi-year renewals remain a significant cost savings to dog owners (for spayed/neutered pets). Additionally, non-senior licensing fees help subsidize the discounts for senior licensing fees.

The Police Department has also added 2 new fees:

**Vehicle Identification Number (VIN) Verification**
The Police Department provides this service for free, and has seen an increase in the number of outside residents coming for the service. The department will continue to provide the service for free for Benicia residents, but charge $79 (100% recovery) for others.

**Mini Pig Permit**
An ordinance was recently passed by City Council to allow Mini Pigs be kept as pets within the city. A permit fee was set during the approval of the resolution.

**Engineering Division**
Public Works is proposing a fee schedule to recover the partial or full cost of reviewing, issuing and inspecting private projects or utility services. The fee model for cost recovery is primarily achieved through an initial permit fee plus hourly rate for any additional plan check and inspection services for encroachment, grading or private developments permits. There are new fees established such as outdoor dining permit and long term encroachment agreement to meet the community's request for these types of services. New utility fees were also established such as same-day water reconnection service fee to enhance services to utility customers as well as new fees resulting from new regulatory compliance requirements."
**Planning Division**

Based on the fee study analysis, current Planning fees are significantly under-recovering. This level of cost recovery is not sustainable for the division or the City. Staff is recommending increases far less than 100% on many fees, such as home occupation permits, zoning compliance letters, Mills Act contracts, appeals, sign permits and sign programs. Many of the development fees are necessary for the City to adequately budget for required mandates such as updates to the General Plan, which has not been done since 1999, and updates to the Housing Element. Additionally, the recommended increases are in-line with neighboring jurisdictions.

**Building Division**

Based on the fee study analysis, current Building fees are significantly under-recovering. While there is the desire to move away from valuation-based permits, additional time and software improvements are required to fully implement time-based recovery fees. Staff is proposing altering the fee schedule to increase the number of flat fees to cover 85% of building permits issued. Recommended fees for many residential and commercial day to day permits are low to encourage compliance, while ensuring that the division can function sustainably.

For the remaining 15% of building permits issued, the recommendation is to continue with the existing fee schedule formerly outlined in BMC 15.26, with a 35% increase. This action puts the division in the mid-range of permit fees in surrounding jurisdictions, and still well below full cost recovery. It also addresses concerns raised by City Council and community members. Staff will continue to look at the fees and return to Council to address the valuation issue more completely.

If adopted as presented, the table below outlines the estimated cost recovery based on current fees and proposed fees:

<table>
<thead>
<tr>
<th>Department/Division</th>
<th>Current Cost Recovery %</th>
<th>Proposed Cost Recovery %</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>34%</td>
<td>98%</td>
<td>+64%</td>
</tr>
<tr>
<td>Finance</td>
<td>73%</td>
<td>61%</td>
<td>-12%</td>
</tr>
<tr>
<td>Fire</td>
<td>69%</td>
<td>99%</td>
<td>+30%</td>
</tr>
<tr>
<td>Library</td>
<td>12%</td>
<td>14%</td>
<td>+2%</td>
</tr>
<tr>
<td>Police</td>
<td>87%</td>
<td>100%</td>
<td>+13%</td>
</tr>
<tr>
<td>Planning</td>
<td>14%</td>
<td>33%</td>
<td>+19%</td>
</tr>
<tr>
<td><strong>Building</strong></td>
<td>Complete Volume Data Unavailable</td>
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<td></td>
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</tbody>
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Based on the above, the City can expect to move from an overall cost recovery percentage of 30% to approximately 60%.
Proposed Ordinance

An ordinance to the Benicia Municipal Code has been prepared to ensure that all applicable City fees will be set by City Council resolution in the future and updated as needed in the Master Fee Schedule. Many of the amendments are strictly housekeeping and remove references to specific fee amounts and add references to the fees being established by City Council resolution. However, additional amendments have also been added to the proposed ordinance as a clean-up measure to either update the Code to current law or ensure that the Code properly reflects the City’s current practice. A summary of these provisions is set forth below.

Chapter 9.44 Alarm Systems: The Police Department has proposed a new and updated Alarm System Chapter modeled on best practices. It updates the Department’s administration of alarm systems pursuant to Business and Professions Code Chapter 11.6 (Alarm Company Act), ensuring that both companies that install and monitor alarm systems, as well as the users, are held accountable. The new sections include installing and maintaining proper alarm systems, obtaining City permits and registering the alarm system, deactivation of alarms after 30 minutes, false alarm responses, providing the Police Department with updated information needed in the event of a response to an alarm, as well as imposition of fines and an appeal process in the event of too many false alarms or other violations of this Chapter of the Code.

Chapter 12.12 Encroachments: Engineering has proposed amending Chapter 12.12.020 to require a permit agreement for any long-term encroachment in the public right-of-way (such as awnings or poles, outdoor patios, etc.). In addition, it has proposed changes to Section 12.16.230 to bring the current specifications of sidewalk construction up to the current standards required under the Americans with Disability Act (ADA).

Chapter 15.28 Grading and Erosion Control: Engineering has also proposed amending Section 15.28.130 to update the hours and days during which grading and noise can occur to Monday through Friday from 8:00 a.m. to 5:00 p.m. (unless specifically authorized in writing) to reflect the current practice of the Division. Additional changes to this Section are proposed to update the name of the Fish and Wildlife Department, and to update the rainy season from September 15 to October 15 – April 15.

NEXT STEPS:

City staff will continue its public outreach campaign to inform the community of the fee adjustments, and to provide information on the justification for these changes. The second reading of Ordinances for amendments to the Benicia Municipal Code will be brought before City Council on September 5, 2017. Fees will not be effective until October 16, 2017, which allows the City additional time for community outreach, code updates, and other administrative tasks to implement the new fees. Further, the Master Fee Schedule will be updated by the Finance Director annually on July 1, with fees adjusted based on the annual San Francisco Bay Area Consumer Price Index (CPI) for the previous year. The new fees shall be rounded to the nearest $1, as appropriate, and the updated Master Fee Schedule will be subject to approval by the City Council each year prior to implementation.
In addition, City staff has already moved forward with plans for upgrading permitting software (Accela), which will result in the following:

1. Greater functionality and efficiencies for staff
2. Enhanced data collection, which will allow the City to better predict and project revenue related to permit activity
3. Improved service for customers

**ALTERNATIVE ACTIONS:**
If the City Council does not adopt the resolution updating the Master Fee Schedule, the fees would remain as they are with no additional cost-recovery or revenue to address the City Council’s desire to work towards fiscal sustainability. In addition, if the proposed fees are not approved, there is no action to be taken on the draft ordinances.

<table>
<thead>
<tr>
<th>General Plan</th>
<th>The overarching goal of the General Plan is Sustainability.</th>
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| Strategic Plan | Strategic Issue # 3: Strengthening Economic and Fiscal Conditions  
| | ○ Strategy #4: Manage City finances prudently |
| CEQA Analysis | Adoption of the Master Fee Schedule and the associated Benicia Municipal Code amendments do not constitute a project as defined by the California Environmental Quality Act (CEQA) Guidelines Section 15378 (b) (4) which excludes government fiscal activities which do not involve commitment to a specific project which may have a direct or indirect effect on the physical environment. Therefore, the Master Fee Schedule is not subject to environmental review pursuant to CEQA Guidelines Section 15060 (c) (3). |

**ATTACHMENTS:**

1. Resolution Adopting Master Fee Schedule
2. Proposed Master Fee Schedule
3. Draft Ordinance

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