

East Contra Costa Fire Protection District

Meeting Date: January 13th, 2021

Subject/Title: Receive Public Relations Update for December 2020

Submitted by: Ross Macumber, Battalion Chief

RECOMMENDATION FOR ACTION

Receive Public Relations Update for December 2020.

SUBJECT BACKGROUND

This report summarizes District Public Relations activities for the month of December 2020 and the coming activities for January 2021.

Outreach Events attended or hosted in December 2020:

Event Type	Number	People Reached
Station Tours	0	
School Visits	0	
Booths at Events	0	
Open Houses	0	
Special Events	0	
Other	0	

Upcoming Outreach Events January 2021:

Station Tours: 0

School Visits: 0

Booths at Events: 0

Open Houses: 0

Special events: 0

Other: 0

Annual Numbers: 2020

Type	J	F	M	A	M	J	J	A	S	O	N	D	T
Station Tours	1	5	0	0	0	0	0	0	0	0	0	0	6
School Visits	2	1	0	0	0	0	0	0	0	0	0	0	3
Booths at Events	0	0	0	0	0	0	0	0	0	0	0	0	0
Open Houses	0	0	0	0	0	0	0	0	0	0	0	0	0
Special Events	1	3	1	4	12	0	0	0	0	0	0	0	21
Other	0	8	0	0	0	0	*	*	*	0	0	0	8

Due to the overwhelming demand and lack of engines/personnel, all Public Outreach events have been suspended indefinitely for all engine companies. Public Outreach events that were already on the calendar will be honored but no new events will be scheduled at this time.

The district continues to gain followers on social media with postings about incidents and other activities at the stations.