



CITY OF GULFPORT COMMUNITY REDEVELOPMENT AGENCY MEETING NOTICE AGENDA MEMORANDUM

FROM: Fred Metcalf, Community Development

DATE: October 20, 2020

AGENDA ITEM: 4.a

RESOLUTION NO: Discussion

SUBJECT: Waterfront Building Form Project

RECOMMENDATION: This is a discussion item.

BACKGROUND:

On July 16, 2019, staff presented a White Paper outlining development issues within the Waterfront Redevelopment Area (WRA). These issues dealt primarily with building height and parking. At the Council's urging, staff developed several options based on the original White Paper which were discussed on November 19, 2019. The consensus was to look at a hybrid option that would define a building envelop option that would result in a smaller overall envelop while providing incentives for its use. Relaxation of the parking standards, lower building heights and changes to flood regulations were discussed as options. The current regulations could still be used, however variances to parking would have to be obtained if the new development required more parking that could be built on-site.

The council instructed staff to work on a more formal work product. Forward Pinellas was contacted to discuss this issue and see how they may be willing to participate.

ANALYSIS:

Staff contacted Forward Pinellas to discuss a more formal project to identify goals, objectives and policies. In April of 2020, the city entered into agreement with Forward Pinellas to assist with the development of the Waterfront Building Form Project. Staff will be kicking off the project with a presentation of a technical memorandum outlining the project.

FINANCIAL IMPACT:

The cost of the proposal is \$8,500.

MOTION:

This is a discussion item. No motion is necessary.

ATTACHMENTS:

[Contact the City Clerk's Office - Waterfront Building Form Project Exhibits.pdf](#)