COUNTY OF GLENN
AGENDA ITEM TRANSMITTAL

<table>
<thead>
<tr>
<th>MEETING DATE: January 21, 2019</th>
<th>BRIEF SUBJECT/ISSUE DESCRIPTION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitting Department(s):</td>
<td>Appointment of Glenn County citizen and Business Owner to the</td>
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<tr>
<td>Planning &amp; Community Development Services Agency</td>
<td>General Plan Advisory Committee.</td>
</tr>
<tr>
<td>Contact: Donald Rust, Director</td>
<td>Phone: (530) 934-6540</td>
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AGENDA PLACEMENT

<table>
<thead>
<tr>
<th>APPOINTMENT – Appearances by: (Specify Name &amp; Title)</th>
</tr>
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<tbody>
<tr>
<td>Don Rust, Director</td>
</tr>
<tr>
<td>Mardy Thomas, Principal Planner</td>
</tr>
</tbody>
</table>

Required 10 Minutes

- Business – No
- Consent
- Correspondence
- Reports & Notices

AFFECTED DEPARTMENT(S)

- Receive Concurrence

ATTACHMENTS

- Board Report
- Letter
- Minute Order
- Contract
- Transfer
- Grant App.
- Resolution
- Ordinance
- Proclamation
- Policy Update
- Code Update
- Other
- GPAC roster & Applications

LEGAL/PERSOENEL/FISCAL

- County Counsel
- Personnel
- Finance

CLERK INSTRUCTIONS

- Return Minute Order
- Return Certified Copy Of:
- Other:

PUBLIC HEARINGS & COMMITTEE VACANCIES

- Published
- Affidavit on File w/Clerk
- Affected Parties Notified

Committees:

- Vacancy Posted
- Application Attached

LEGISLATION

- State
- Federal

FUNDING SOURCE/IMPACT

- General Fund Impact
- Other: ______
- Budgeted
- Transfer Attached
- 4/5ths Vote Required
- Contingency Request

CONTRACTS, LEASES & AGREEMENTS

- New
- Renewal
- Amendment
- Insurance Certificate
- Contract Report

- Date of Original Contract:
- Contract No.: Fiscal Year:

RECOMMENDED ACTION/MOTION:

(1) Appoint all individuals listed on the attached exhibit to the General Plan Advisory Committee for the duration of the General Plan update.

Reviewed By (if applicable):

Donald Rust, Planning & Community Development Services Agency

Personnel Director/Director of Finance

Scott H. DeMoss, County Administrative Officer
County of Glenn, California

William J. Vanasek, County Counsel
County of Glenn, California
BOARD REPORT

EXECUTIVE SUMMARY:

The Planning & Community Development Services Agency (PCDSA) with the assistance of its consultant, De Novo Planning Group, are completing initial outreach efforts together with an existing conditions report for the Glenn County General Plan update. The results of these activities will inform the discussion of policies and standards to be included in the new general plan. PCDSA has invited members of the public to participate in the General Plan Advisory Committee (GPAC). Those that have applied should be appointed by formal action of the Glenn County Board of Supervisors.

RECOMMENDATION:

The Board of Supervisors appoint the individuals from the attached exhibit to the General Plan Advisory Committee for the duration of the General Plan update.

HISTORY AND BACKGROUND:

On February 19, 2019, a contract was awarded to De Novo Planning Group (De Novo) by the Glenn County Board of Supervisors on the recommendation of the Planning & Community Development Services Agency (PCDSA). Since that time, PCDSA staff has been working with De Novo to conduct initial public outreach sessions and develop the existing conditions report.

In March, the Board of Supervisors directed the PCDSA director to establish a GPAC for the duration of the General Plan update. Applications for membership on the GPAC were circulated and received. Nine individuals were appointed to the GPAC by the Board of Supervisors on October 29, 2019 with direction to staff to solicit more participation from the Glenn County citizenry in the GPAC.

FISCAL / PERSONNEL IMPACT(S):

None.

ANALYSIS / DISCUSSION:

The GPAC is a component of the process that will review reports, draft plans, environmental documents and other issues that may arise during the development of a comprehensive general plan update. In accordance with the direction form the Board of Supervisors PCDSA staff solicited applications for additional GPAC members. Two applicants responded to expand the committee membership. Attached is a list of the individuals as well as the roles and responsibilities for the GPAC. Please note that Mr. Vodden does not reside in Glenn County but has significant business interests within the county.
General Plan Advisory Committee (GPAC)

Applicants:

- Kathleen Landini – Resident of Elk Creek
- David Vodden – President & CEO Thunderhill park

Appointments form Glenn County Board of Supervisors from 10/29/2019:

- Paul Bar – District 2 Supervisor
- Keith Corum – District 4 Supervisor
- Ashlee Jade Veneman – Resident of Willows
- Vernon P. Montague – Orland area resident
- Mary P. Viegas – Orland area resident
- Sheila Collene Skemp – Resident of Orland
- William D. Irvin – Orland area resident
- Lisa Marie Humphreys – Glenn County Farm Bureau
- Kandi Manhart – Glenn County Resource Conservation District
What to expect as a committee member:

- A total of nine meetings are planned with the GPAC.

- Each meeting may run 2-3 hours in length.

- Reading materials will be assigned prior to each meeting, and members should expect approximately 50 or more pages of materials to read prior to each meeting. It is imperative that all members come to each meeting having read and thought about the materials.

- Reading materials will generally include:
  - Select portions of the Existing Conditions Report
  - Select portions of public outreach summaries and issues papers
  - Existing General Plan Elements
  - Memos and materials prepared by the consultant team
  - Draft General Plan policy sets prepared by the consultant team

- Reading materials will be provided to GPAC members 7-10 days prior to each meeting.

- It will be expected that all GPAC members attend all GPAC meetings.

- Meetings will generally be held once a month, but may occur more or less frequently, depending on the project schedule.
## County of Glenn

**APPOINTMENT APPLICATION**

Clerk of the Board of Supervisors  
525 West Sycamore Street, Suite B1  
Willows, CA 95988  
(530) 934-6400 * Fax (530) 934-6410

<table>
<thead>
<tr>
<th>Name of Commission/Committee/Board or Special District you are applying for:</th>
<th>Area of Representation: (if applicable)</th>
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<tbody>
<tr>
<td>General Plan Advisory Committee (GPAC)</td>
<td>Western Glenn Co.</td>
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**Name (Last, First, Middle):**

La
dini, Kathleen, Ann

**Address (Number, Street, City, State, Zip Code):**


**Current Occupation and Employer:**

Self employed cattle rancher / Rice Farmer

**District Appointments:**

- Do you reside within the District? [ ] Yes [ ] No
- Are you a registered voter within the District? [ ] Yes [ ] No

**Commission/Board Appointments:**

- If applicable, do you reside in the Supervisorsial District in which you will represent? [ ] Yes [ ] No (Dist. # 3)

**Volunteer Work:**

- Glenn County Red events, Glenn County Farm Bureau events, past 4th leader & school volunteer, Snow Goose festival tour of Western Glenn Co.

**Are you presently serving on a County Commission/Committee/Board or Special District? If so, which one?**

- Glenn County Red associate director & firearm comm. member

**Why do you want to be a member of this County Commission/Committee/Board or Special District?**

I have a special interest in representing the foothills of the county in a way that benefits the residents of the area as well.

**Briefly, what do you believe are the most important issues facing the Glenn County Community at this time, and how do you believe this County Commission/Committee/Board or Special District can play a role in addressing each issue?**

- Growth in both the agricultural sector & industrial sector at a good mix. Tourism opportunities, Crime, senior housing & medical needs.

**Please specify any activities in which you are presently engaged or in which you plan to be engaged which might create a serious conflict of interest if you should be appointed to this County Commission/Committee/Board or Special District.**

- I don’t know if it is a conflict but we lease grazing land from the Colusa Basin Drainage District that is in Glenn County.
County of Glenn

APPOINTMENT APPLICATION

Statement of qualifications: List any abilities, skills, licenses, certificates, specialized training, or interests you have which are applicable to this County Commission/Committee/Board or Special District.

Business owner, accounting skills (degree from Ohio State) Prior to moving from the Bay Area 10 years ago we had a construction company, and were involved in projects that included growth & planning. Parent of 2 adult children & grandparent of 2.

(See Clerk of the Board for necessary qualifications specific to the Commission/Committee/Board or Special District you are applying for)

Certification:

I certify that the information contained in this application is true and correct. I authorize the verification of the information in this application.

[Signature]

11/13/19

Date

This application is provided to you by the Glenn County Clerk of the Board to assist you in providing background information to be considered by the Board of Supervisors when making appointments to various County Commissions/Committees/Boards and Special Districts. If you need additional space, please attach extra sheets. Upon review by the Board of Supervisors, appointments will be made as appropriate and you will be notified by letter. Thank you for your interest in serving the Glenn County community.

For Official Use Only:

District Appointments:
No Yes
Reside within District? i

Registered Voter within District? No Yes i

Committee Appointments:
No Yes i
In Supervisory District?

Qualifications Verified by: Clerk Elections i

Notes:
Name of Commission/Committee Board or Special District you are applying for: General Plan Advisory Committee (GPAC)

Name (Last, First, Middle): Vodden, David Bruce

Address (Number, Street, City, State, Zip Code):

Current employment and employer:

President & CEO San Francisco Region Properties, Inc.
Dba Thunderhill Park

District Appointments
Do you reside within the District? No ☐ Yes ☐
Are you a registered voter within the District? No ☐ Yes ☐

Commission, Board Appointments
If applicable, do you reside in the Supervisorial District in which you will represent? No ☐ Yes ☐ (Dist. #)

Volunteer work:

Are you presently serving on a County Commission/Committee Board or Special District? If so, which one? N O.

To make a significant contribution to the economic success of Glenn County in the next three/five and ten-year windows. Speciality is macro-economics, the role of vision and leadership in achieving a shared vision of prosperity and the need to be different, the have a unique community that inspires business in all of its forms to locate and grow here. We are on I-5. We have Colusa and Yuba to our South and we have Butte to our east and Tehama to our north. To just be like them relying on age-old agricultural personas when that is exactly what they do is never going to produce economic activity and foot traffic.

Briefly, what do you believe are the most important issues facing the Glenn County Community at this time, and how do you feel Glenn County does not show up on any scale that I know of that creates energy for the business community which is the first step in having an energized and productive overall community. Relying on re-wrapping the past is futile. Hasn’t worked yet and will not work going forward. We need to be different and better at that which matters so we can have the resources to build a better Glenn County. It is my plan and hope to make Glenn County unique and to create a “buzz” about Glenn County that gets in front of those who are looking for what we offer. I believe we should target recreation as it does not require government funded infrastructure and starts with tourism economics that brings money to the County immediately and easier to grow than more traditional plans.

My position at the County’s most successful and impactful recreational/tourism facility is an asset not a liability. We started Thunderhill on a vacant field and today it is an internationally recognized recreational facility for motorsports. Th 101 tax, the sales taxes, the property taxes and the retail sales generated by the visitors is a matter of record. We can replicate this using other forms of recreation and retail growth that comes with it while honoring the agrarian presence in our today. The sale of agricultural outputs, while a big number, does almost nothing to create the kind of economic influx of dollars that we need to make this work at the optimum level. We have I-5 and we have open land and limited development of the kind that will come and has come all down the I-5 corridor to Mexico. We are in an ideal position to make this happen by accelerating the appeal and values that those who do such development are looking for and need.
County of Glenn

APPOINTMENT APPLICATION

Statement of qualifications: List any abilities, skills, licenses, certificates, specialized training or interests, that are applicable to this County Commission, Committee, Board, or Special District.

I have AA, BA, and MBA degrees from Cal State University Fullerton and countless certificates and completions of management, personnel, finance, and business growth workshops and seminars. 10 Year member of VISTAGE, a CEO leadership group that met to solve problems. I have been a successful customer of government in Glenn County and elsewhere which is a priceless value for this assignment. I know finance, accounting, budgeting, CEQA, and business law. I am a published writer and public speaker and have been an expert witness on a number of court cases. The key here is that I have a vision and knowledge that can be applied in this process to achieve a successful and meaningful new General Plan for the future of Glenn County.

(See Clerk of the Board for necessary qualifications specific to the Commission, Committee, Board, or Special District you are applying for.)

Certification:

I certify that the information contained in this application is true and correct. I authorize the verification of the information in this application.

[Signature]

11-19-19

Date

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<td>Yes</td>
</tr>
<tr>
<td>Qualifications Verified by:</td>
<td>Clerk</td>
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</table>

Notes:
Discus Profile Report
David Vodden
Candidate profiled on Fri 5 May 2006
Questionnaire: Adjective-based
Prepared by Business Mastery Consultants

Candidate Address

Telephone
Fax
E-mail
Gender
Male
Current Position

Position Applied For

Notes

PRIVATE AND CONFIDENTIAL
IMPORTANT: Any purely behavioral tool should never be used to make a recruitment or redeployment decision unsupported by other techniques.
Style Name: Driving Communicator
Primary Traits: Assertive and Open

A combination of assertiveness and openness, relating to Influence in DISC terms, can be described as a Communicator. This style is communicative and sociable, being friendly and outgoing with other people and feeling at ease in strange company.

- **Overview:**
  - Friendly
  - Sociable
  - Expressive
  - Assertive

- **Values:**
  - Attention (and Results)

- **Seeks:**
  - Approval (and Power)

- **Avoids:**
  - Isolation (and Weakness)

- **Pressure Response:**
  - Attacks (may also Dictate)

- **Approach:**
  - Friendly
  - Open

- **Strategy:**
  - People (also responds to Power)
Internal Profile

The Internal Profile reflects the candidate's true motivations and desires. This is the type of behavior that often appears outside a working environment, or when an individual is placed under pressure.

- Dominance: 95%
- Influence: 60%
- Steadiness: 50%
- Compliance: 7%

External Profile

The External Profile describes the candidate's perception of the type of behavior they should ideally project. This shape usually represents the type of behavior that an individual will try to adopt at work.

- Dominance: 83%
- Influence: 67%
- Steadiness: 18%
- Compliance: 22%

Summary Profile

In reality, candidates will usually act in ways consistent with elements from both profiles. The Summary Profile is a combination of the other two graph shapes, describing a person's likely normal behavior.

- Dominance: 85%
- Influence: 68%
- Steadiness: 31%
- Compliance: 10%

Shift Pattern

The Shift Pattern graph shows the changes between the candidate's Internal and External Profiles, and so highlights the adaptations the candidate is making to their character.

- Dominance: Down by 12%
- Influence: Up by 7%
- Steadiness: Down by 32%
- Compliance: Up by 15%
Communication Style

David can normally be expected to display a confident and direct communication style. The details of his approach to other people, though, will depend on his particular relationship with them. Where he feels that his dominant approach is accepted by others, he is capable of quite open and sociable behavior, but if he feels that he needs to establish his position, he can be quite a formidable and demanding communicator. Regardless of circumstances, he will tend to dominate communication: his natural approach is to emphatically present his own ideas and opinions. Because of this expressive approach, he will tend to concentrate rather less on accepting or considering the viewpoints of others.

His highly pro-active style means that he has no reservations about making contact with others. However unpredictable their responses may be, David had little concern about rejection or criticism. Indeed, he is motivated by challenging situations, and will normally be able to adapt to whatever reaction he receives.

Decision Making

David reaches decisions quickly, basing his conclusions, at least in part, on his instinctive sense. His priorities when coming to a decision are to demonstrate urgency and efficiency, and he will prefer to reach a decision rapidly rather than spend time investigating the detailed implications. His outgoing and determined nature mean that he and will be effective in communicating his decision to others, and in ensuring that his conclusions will be put into practice.

Organization and Planning

As a self-motivated individual with an urgent pace and relatively spontaneous approach to life, David will generally place little emphasis on consciously planning his actions. There are of course exceptions to this tendency, particularly where the potential consequences are very significant, but those plans that he does make will tend to be short-term in nature. Because of his confident and instinctive style, David will take an adaptable, flexible approach to existing plans, and he will feel little compunction about changing his mind once a project is underway.

Motivation

Autonomy and freedom of action are the main motivators for David: he prefers to work independently, especially in a position where he can exercise control over his own work. He will tend to react negatively if forced to follow a strict system of rules or a rigid organizational structure.