



Hyattsville City Council Agenda Item Report

Meeting Date: February 1, 2017

Submitted by: Laura Reams

Submitting Department: Legislative

Item Type: Budget

Agenda Section: Discussion Items (8:20 p.m. - 9:50 p.m.)

SUBJECT

Arbor Day/Earth Day and Green Expo Event Funds

Motion #

Recommendation:

I MOVE THAT THE MAYOR AND COUNCIL: Increase the budget by \$1,000 to fund two environmentally-themed events for 2017. The two events are: Arbor Day / Earth Day 2017 in late April and a Green Expo, which would take place in early September. The funding would provide for a speaker, an event-day workshop, environmentally-beneficial hands – such as reusable water bottles, refreshments, and promotional literature to spread awareness about the event to residents.

Sponsor(s):

Paschall, on behalf of the Hyattsville Environment Committee

ATTACHMENTS

Summary Background:

Hyattsville, as a municipality, is an environmental leader in Maryland. We benefit by being close to a major state university and close to major federal agencies that focus on agricultural, environmental, and health sciences. Many of our residents are professionally or personally engaged in reducing our negative impact on the earth. Two public events would allow us to celebrate environmentalism, provide informational sessions, and highlight the work of local environmental businesses and organizations. Our 2016 Green Expo was a major success – with around 20 vendors, a well-attended speaker session, and a wildly successful rain barrel subsidy sign-up program. However, the event would have been better attended and would have been more successful if the event was funded.

Next Steps:

If approved, the Hyattsville Environment Committee will work with DPW staff to plan the events.

Fiscal Impact:

\$2,000

City Administrator Comments:

Please see staff comments on summary sheet.

Community Engagement:

Community outreach plan would include as reusable water bottles, refreshments, and promotional literature to spread awareness about the event to residents.

Strategic Goals:

Goal 5 - Strengthen the City's Identity as a Diverse, Creative, and Welcoming Community

Legal Review Required?

N/A