



# City of Sausalito

## Measure M – Business License Tax Equity Measure Frequently Asked Questions (FAQs)

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### Q. What is Measure M?

A. The City of Sausalito Business Tax Equity Measure. It is to simplify the existing business tax ordinance by reducing the number of categories from twenty-two to four.

Example 1: If last year your business was listed as a License Rate Type of Buses (In City) it will now be listed under the rate type Category 3 (service and professional).

Example 2: If you are a Plumber coming into the City of Sausalito to conduct business, you will be placed under Category 4 (contractors- general & sub).

### Q. Why was Measure M placed on the ballot?

A. Measure M was placed on the ballot after consultation with the local business community. The City's existing business license tax ordinance is over two decades old and is outdated, cumbersome, and difficult to administer. Measure M is to streamline and simplify the City's ordinance and update the rates, making it more transparent, easy to understand, and fair for businesses of all sizes.

### Q. Where do the tax funds go?

A. The Business Taxes will help pay for maintaining streets and roads, providing traffic and congestion improvements and maintaining storm drains to prevent pollutants, garage and sediment from entering the Bay.

### Q. Who is required to register?

- Every person who engages in business at a fixed place of business within the City of Sausalito
- Any business, individual, or entity who leases, rents, or otherwise provided property to another individual or entity for compensation.

### Q. What if I don't see my business type listed? Do I still have to pay?

A. Anyone conducting business in the City of Sausalito is required to pay the Business License Tax whether they are based within the City limits or outside the City limits. If you need assistance with determining which category your business falls under, please call the Business Support Center at (415) 762-0576 from 8am to 5pm PST.

Q. What are the new categories and how are the fees calculated?

- **Category 1** (general retail, wholesale, restaurants, hotels, tour operators, and manufacturing): \$1 per thousand of gross receipts, \$125 annual minimum
- **Category 2** (rental units - commercial and residential): \$2 per thousand of gross receipts, \$125 annual minimum  
\*\*Any business, individual, or entity who leases, rents, or otherwise provides property to another individual or entity for compensation.
- **Category 3** (service and professionals): \$3 per thousand of gross receipts, \$125 annual minimum
- **Category 4** (contractors- general & sub): \$2 per thousand of gross receipts, \$125 annual minimum

Q. How will Home Businesses be categorized this year?

A. All businesses licensed in the City of Sausalito as a Home Business rate type will be placed in a category based upon their business description or type. If you feel your business has been placed under the wrong category, please contact the Business Support Center at (415) 762-0576 from 8am to 5pm PST.

Q. How do I register for a business license?

- Online: <https://sausalito.hdlgov.com>
- Over the phone: (415) 762-0576
- By e-mail: [Support@hdlgov.com](mailto:Support@hdlgov.com)
- By mail: City of Sausalito Business Support Center  
8839 N Cedar Ave. Fresno, CA. 93720