

Comments on Marinship Vision Statement

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The Economic Element of the General Plan Update will almost certainly emphasize the importance of a strong local economy. The City Council's adopted list of Goals for the General Plan Update (attached), recognize that a strong economic base is essential to provide the resources needed to sustain the small town quality of life that is the core of what defines Sausalito.

The Marinship is of important historic and economic significance to Sausalito. It houses critical maritime businesses, industrial workshops, creative arts and hundreds of other businesses providing jobs and economic vitality. It is a significant contributor to the tax base of Sausalito.

Whatever plan is adopted for the Marinship must recognize its economic importance. The plan must provide the flexibility to enable activities in the area to adapt to changing conditions, while not disrupting (but possibly even enhancing) our important maritime industry.

This means that the overriding visionary goal for the Marinship must be economic sustainability. Economic sustainability does not presuppose a particular plan. It does not dictate a predefined outcome. It simply recognizes that the Marinship requires investment to sustain itself. We've talked endlessly about infrastructure, circulation, sea level rise, subsidence and other issues of critical importance. Even a "no change" plan must recognize this.

The attachment shows the GPAC vision statement edited for clarity and grammar (following the opening "is"), with an economic sustainability statement added.

GPAC revised Marinship vision statement from October, corrected for grammar and with statements added (in bold):

~~(1)~~The Marinship is a working waterfront maritime and industrial neighborhood that is: ~~(2)~~planned and developed with innovative solutions to sea level rise, combined with regional and global sea level rise reduction and management programs; ~~(3) that~~welcominges to residents of houseboats and liveaboards; ~~(4)~~providinges safe and convenient public access to transit, the shore ~~and~~ ~~and to~~ parks, with a low-impact and functional vehicular and pedestrian circulation network; ~~(5) is~~supported by updated infrastructure; ~~(6) has~~ offering unique local neighborhood-serving services and amenities; ~~(7) and is~~home to a thriving community of artists and innovators, ~~and~~; ~~(8) while~~ respecting and protecting water-dependent uses and the neighborhood's historical maritime and industrial nature and character, **all supported by a viable economic sustainability strategy.**

Recommended final version:

The Marinship is a working waterfront maritime and industrial neighborhood that is: planned and developed with innovative solutions to sea level rise, combined with regional and global sea level rise reduction and management programs; welcoming to residents of houseboats and liveaboards; providing safe and convenient public access to transit, the shore and parks, with a low-impact and functional vehicular and pedestrian circulation network; supported by updated infrastructure; offering unique local neighborhood-serving services and amenities; home to a thriving community of artists and innovators, while respecting and protecting water-dependent uses and the neighborhood's historical maritime and industrial nature and character, **all supported by a viable economic sustainability strategy.**

Community Goals to express Sausalito's twenty-year vision for the General Plan

As revised and endorsed by the City Council on October 9, 2018

1. **Residential** - Maintain Sausalito's small scale residential neighborhoods, recognizing their geographical, architectural, and cultural diversity, while supporting a range of housing options.
2. **Characteristics** - Recognize and perpetuate the defining characteristics of Sausalito, including its scenic features, natural and built environment, its history, and its diverse culture.
3. **Business** - Recognizing their importance to Sausalito's economic vitality, encourage businesses and activities that have high municipal revenue generation potential and low environmental impact.
4. **Waterfront** - Preserve Sausalito's waterfront as a natural resource while carefully balancing the needs and desires of water-dependent businesses, water-related activities, and amenities for the general public, including access to and from the bay.
5. **Marinship** - Recognizing their role and importance to the Bay Area and the City's cultural, historic, and economic diversity, and quality of life, encourage industrial, arts, and water-dependent or water-related activities in the Marinship and support these activities through the inclusion of compatible businesses and uses along with other uses that can adapt to changing economic conditions.
6. **Fiscal** - Ensure fiscal sustainability to provide an appropriate level of public services including upgrading, modernizing, and maintaining Sausalito's infrastructure.
7. **Safety** - Safeguard the natural environment and ensure community health, safety and resilience, including addressing the inherent risks of climate change, sea level rise and subsidence.
8. **Circulation** - Provide a variety of circulation options through and within Sausalito.
9. **Tourism** - Manage tourism to minimize impacts on the community while supporting a quality visitor experience.
10. **Independence** - Engage proactively with regional and State-level policy efforts to ensure that Sausalito's vision, goals, and quality of life are sustained in the long term.

Note: Paragraph titles added here for subject clarification – not a part of Council action.