

## City Council Staff Report

**Subject:** Service Provider/Professional Services Agreement – Park City Community Vision 2020  
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**Department:** Community Engagement  
**Date:** January 29, 2019  
**Type of Item:** Administrative

### Executive Summary

Staff requests Council approve a Service Provider/Professional Services Agreement in a form approved by the City Attorney's Office with Future I.Q., in an amount not to exceed \$60,000 dollars for consultant services to implement and manage Park City Community Vision 2020.

### Background

Park City Municipal Corporation (PCMC) is undertaking a community visioning project in 2018 and 2019. This is a project eagerly anticipated by City Council, residents, and organizations in Park City. The last community visioning project was completed in 2009. Please find a link to the 2009 Visioning Project [here](#).

An internal selection committee comprised of staff representatives from the Budget, Community Engagement, Community Development, Executive, and Transportation Planning departments reviewed proposals submitted by five firms and has recommended [Future I.Q.](#) to work with the City to design and implement a series of community dialogs, analyze and report on findings, facilitate a statement of Core Values and Community Ideals, and prepare a Vision Action Plan for the community. Park City Community Vision 2020 will launch in February 2019 and conclude in January 2020.

Future I.Q. has been selected based on the following:

- Outstanding data gathering and reporting. Ability to sort community response by demographic information (age, location, length of time in Park City, etc.).
- Using data as the community voice, this is translated and presented in the vision / plan. This approach is data-driven, but allows the human element to be in the foreground, expressed as desires, ambitions and vision.
- People focused engagement methods - Think Tank - a two-day workshop for community stakeholders; Community & Stakeholder Workshops - resident and stakeholder groups across the community will be offered the opportunity to host their own workshop, or participate in a series of advertised public events.
- Extensive experience in working with national and international tourism-oriented communities - Hilton Head, S.C., Snohomish County, WA; Columbia River Gorge, Oregon; La Laguna The Canary Islands, Spain; West Cork, Ireland.

## **Funding**

Funding for Park City Community Vision 2020 has been budgeted in the FY2019 Community Engagement budget at \$30,000. The remaining \$30,000 for the project will be budgeted in the FY2020 Community Engagement budget.

## **Department Review**

This report has been reviewed by representatives from the following departments: Budget, Debt & Grants; Community Engagement; Legal, and Executive.

## **Attachments**

**Exhibit A** –Future I.Q. proposal and appendix