



STAFF REPORT

SAUSALITO CITY COUNCIL

MEETING DATE: June 26, 2018

AGENDA TITLE: Bicycle Parking and Congestion Management Plan – May Update

LEAD DEPARTMENT: Police Department

RECOMMENDED MOTION: Receive and file this report.

SUMMARY

This report provides an update on the congestion management plan for the month of May 2018.

BACKGROUND

The City Council approved the agreement with Sausalito Bike Return (SBR) to manage the bicycle parking on Tracy Way, the bicycle return and the ambassador services. The SBR opened for the season on March 23, 2018. The last congestion management update was provided to the city council on May 1, 2018. That report covered from March 23 until April 22, 2018. This report will update the city council from April 23 until May 31, 2018.

DISCUSSION/ANALYSIS

SBR is fully ramped up with staff for the summer with extra staff trained and on board. Starting July 1st they will add 2 additional people per day to help with Princess Street and on Tracy Way.

SBR has been recording the weather patterns on a daily basis, have been studying the flow of bikes coming in, parking and even increase in returns. They are finding that the returns increase on both very hot and windy days. The one-way flow of parking along Tracy way has proven to be very successful and rotates throughout the day. The bike return numbers are increasing every day. SBR has added one more bike company to their list on returnable bikes, making 9 companies. A \$9 price point for people who have already parked (for \$3) to capture the customers who change their mind later to return their bikes (\$12 fee) with us. This option has caused the return rate to increase by approximately 20-25 bikes on a busy day.

Sausalito Bike Return Statistics:

Permits and Revenues - 5/01 - 5/31		
	# Permits	\$ Revenue
<i>Parking</i>	7,191	\$ 21,774
<i>Returns</i>	1,041	\$ 12,643
Total	8,232	\$ 34,417

Station 1 Counts				
	2017	2018	Change	
<i>4/23 - 4/29</i>	5,120	5,518	398	
<i>4/30 - 5/6</i>	5,124	5,020	(104)	
<i>5/7 - 5/13</i>	4,555	5,314	759	
<i>5/14 - 5/20</i>	5,369	5,596	227	
<i>5/21 - 5/27</i>	5,252	5,068	(184)	
Total	25,420	26,516	1,096	4.3%

Bicycle Parking:

Parking Permits Sold				
	2017	2018	Change	
<i>4/23 - 4/29</i>	2,000	1,526	(474)	
<i>4/30 - 5/6</i>	2,077	1,629	(448)	
<i>5/7 - 5/13</i>	1,822	1,670	(152)	
<i>5/14 - 5/20</i>	2,068	1,458	(610)	
<i>5/21 - 5/27</i>	2,026	1,758	(268)	
Total	9,993	8,041	(1,952)	-19.5%

Parking Revenues				
	2017	2018	Change	
<i>4/23 - 4/29</i>	\$ 6,035	\$ 4,665	\$ (1,370)	
<i>4/30 - 5/6</i>	\$ 6,258	\$ 4,947	\$ (1,311)	
<i>5/7 - 5/13</i>	\$ 5,462	\$ 5,047	\$ (415)	
<i>5/14 - 5/20</i>	\$ 6,230	\$ 4,410	\$ (1,820)	
<i>5/21 - 5/27</i>	\$ 6,114	\$ 5,320	\$ (794)	
Total	\$ 30,099	\$ 24,389	\$ (5,710)	-19.0%

Bike Return Services:

SBR continues to maintain the positive working relationship they have developed with the companies they partner with. They currently return for 8 rental bike companies.

Bike Return Services		
	Returns	Revenues
4/23 - 4/29	212	\$ 2,595
4/30 - 5/6	209	\$ 2,541
5/7 - 5/13	254	\$ 3,069
5/14 - 5/20	181	\$ 2,208
5/21 - 5/27	311	\$ 3,778
5/28 - 5/31	97	\$ 1,179
Total	1,264	\$ 15,370

Combined Totals for Bike Parking and Bike Return:

Weekly Permit Counts			
	Parking	Returns	Total
4/23 - 4/29	1,526	212	1,738
4/30 - 5/6	1,629	209	1,838
5/7 - 5/13	1,670	254	1,924
5/14 - 5/20	1,458	181	1,639
5/21 - 5/27	1,758	311	2,069
5/28 - 5/31	833	97	930
Total	8,874	1,264	10,138

Weekly Combined Revenues			
	Parking	Returns	Total
4/23 - 4/29	\$ 4,665	\$ 2,595	\$ 7,260
4/30 - 5/6	\$ 4,947	\$ 2,541	\$ 7,488
5/7 - 5/13	\$ 5,047	\$ 3,069	\$ 8,116
5/14 - 5/20	\$ 4,410	\$ 2,208	\$ 6,618
5/21 - 5/27	\$ 5,320	\$ 3,778	\$ 9,098
5/28 - 5/31	\$ 2,521	\$ 1,179	\$ 3,700
Total	\$ 26,910	\$ 15,370	\$ 42,280

Golden Gate Ferry and Queuing Services:

Total passenger count down 7%

64,616 May 2017

60,193 May 2018

May south bound bike count down 20%
11,201 May 2017
8,843 May 2018

YTD South bound bike count down 14%
44,699 Jan - May 2017
38,352 Jan - May 2018

Queuing staff is now working seven days a week with the ability to supplement staff on weekdays if or when the need arises. SBR and Golden Gate Ferry are in communication if bike activity exceeds expectations on a particular day.

The reservation system will be mandated starting on July 1, 2018 for boats scheduled after 2 pm every day of the week. Those with a reservation for a boat before that time will be ushered to a separate line to ensure a spot on that ferry.

Southbound Bike Counts from Golden Gate Ferry:

	Jan	Feb	March	April	May
2017	5,259	5,141	9,360	13,738	11,201
2018	5,339	6,638	8,441	9,091	8,843

Only three extra ferry boats were added for the month of May as the demand was so low.

Bike & Scooter Share Issues:

Sausalito has had the bike and scooters come over the bridge but luckily they have not caused issue like they have in San Francisco.

Jump bikes have a "warning" sensor notifying the user that they should not be crossing the bridge and/or locking the bikes in Sausalito. SBR has entered into a partnership with Jump (the most frequently left in Sausalito) in cases where the rider decides to come across the bridge anyway. When a rider abandons a Jump bike in Sausalito in the "downtown zone" SBR will retrieve it and return it to San Francisco. Jump has given SBR an "admin" card to locate and unlock the bikes. SBR is charging Jump \$12 a bike for this service. If the Jump bike is abandoned in Sausalito outside of the "downtown zone", SBR will charge Jump by the hour plus the \$12 per bike fee to bring back to San Francisco.

Lime, Bird and Spin scooters come into the city limits and are sometimes left where they are parked. They are similar to the bike-share in the fact that they are rented and charged by their use. The city is in the process of updating the current Bicycle Parking Ordinance to include electric scooters. Once this ordinance is in place scooter will have to abide by the same parking rules as bicycles currently do. This amendment will

become law on July 26, 2018. Currently those scooters that are left in town are marked for the 72-hour violation in order to be removed.

Illegal Bicycle Parking Enforcement:

2017:

- 24 impound releases were sold in the last week of April (4/23 – 4/30)
 - Received \$600 in revenues for release fees
- 39 impound releases were sold in the month of May
 - Received \$980 in revenues for release fees

2018:

- 6 impound releases were sold in the last week of April (4/23 – 4/30)
 - Received \$150 in revenues for release fees
 - 9 bikes were impounded-in-place
- 12 impound releases were sold in the month of May
 - Received \$300 in revenues for release fees
 - 23 bikes were impounded-in-place

Signage Improvements:

New signage has been added to the ferry terminal/bike queuing area directing people to the taxi stand. The new signs (3) show a picture of a car with a bike on a rack on top and state in words that the taxi cabs can take bikes.

Taxi Ordinance and Compliance:

The taxi ordinance went into effect on March 29, 2018. Signage has been improved and most of the drivers seem content with our efforts. The police department is in regular communication with the taxi drivers in order to gain and maintain compliance.

Partnerships and Communication:

Communication has been the key to the success of the program downtown. The congestion management team (SBR, Golden Gate Ferry, the Chamber of Commerce and the SPD) is in regular communication about the daily operations downtown. The group attempts to meet once a month face to face. Their last meeting was on June 20, 2018.

STAFF RECOMMENDATIONS

Staff recommends that the City Council receive and file this report.

ATTACHMENTS

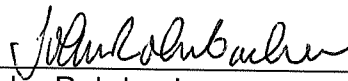
None.

PREPARED BY:



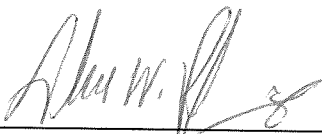
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